

Writing Effective Learning Outcomes and Objectives

Learning Outcomes

Best Practice for Writing Learning Outcomes

1. Use strong verbs that identify a student learning outcome skill that is observable, measurable and therefore assessable.

perform *explain* *develop*
associate
explain *develop* *perform* *associate*

2. Use a single high level verb in an outcome.

Students will identify and explain principles of communication used in a business plan

identify

explain

Try This:

Try This:

Original Outcome Verb	Three Alternative Outcome Verbs

REVISED

answers.	interpreting, giving descriptions, and	way.	to support generalizations.	or quality of work based on a set of	new pattern or proposing
<ul style="list-style-type: none"> • Relate • Select • Show 	<ul style="list-style-type: none"> • Relate • Rephrase • Show 	<ul style="list-style-type: none"> • Organize • Plan • Select 	<ul style="list-style-type: none"> • Divide • Examine • Function 	<ul style="list-style-type: none"> • Deduct • Defend • Determine 	<ul style="list-style-type: none"> • Design • Develop • Discuss

